

#### What is the Hidden Job Market...

60-80%

It doesn't matter what the actual percentage is.





### Why does the Hidden Job Market exist...



# Concentrated within SME



61%





### How can you access the Hidden Job Market...

#### Research

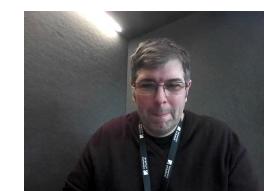




#### How can you access the Hidden Job Market...

Networking





#### How can you access the Hidden Job Market...

Strategy





#### Be a STAR...

Strategic

**Tenacious** 

**Adaptable** 

Realistic







#### Get in touch...

You can find us in the **Enterprise and Careers Zone** based in **L0.02** on the ground floor of the Library Building.

We're open

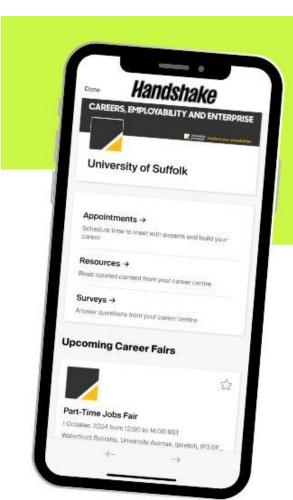
9am to 5pm,

Monday to Friday,
for you to drop in for a chat and to ask
any questions, no appointment
necessary.

Email: careers@uos.ac.uk



## Sign up to Handshake...







Book a 1:1
appointment with
your Employability
and Careers
Consultant

#### References...

Adler. L (2013). The Essential Guide for Hiring and Getting Hired

Flexjobs. What is the hidden job market? 8 Ways to tap in. Available at: <a href="https://www.flexjobs.com/blog/post/tap-hidden-job-market/?msockid=1359198c3d4c64ff15490a563c2f659a">www.flexjobs.com/blog/post/tap-hidden-job-market/?msockid=1359198c3d4c64ff15490a563c2f659a</a>

FSB (2023). UK Small Business Statistics. Business Population Estimates for the UK and Regions in 2023. Available at: <a href="www.fsb.org.uk/uk-small-business-statistics.html">www.fsb.org.uk/uk-small-business-statistics.html</a>

HM Government (2021) Business population estimates for the UK and regions 2021. Available at: <a href="https://www.gov.uk/government/statistics/business-population-estimates-2021/business-population-estimates-forthe-uk-and-regions-2021-statistical-release-html">https://www.gov.uk/government/statistics/business-population-estimates-2021/business-population-estimates-forthe-uk-and-regions-2021-statistical-release-html</a>

Indeed (2024). What is the hidden job market? Everything you need to know.

LinkedIn (2016). New Survey reveals 85% of All Jobs are Filled Via Networking. Available at: <a href="https://www.linkedin.com/pulse/new-survey-reveals-85-all-jobs-filled-via-networking-lou-adler/">www.linkedin.com/pulse/new-survey-reveals-85-all-jobs-filled-via-networking-lou-adler/</a>

Mondo (2023). Hidden Job Market: What is it and how to find jobs on it. Available at: <a href="https://www.mondo.com/insights/hidden-job-market-what-is-it-how-to-find-jobs-on-it/">www.mondo.com/insights/hidden-job-market-what-is-it-how-to-find-jobs-on-it/</a>

Stylist (2024). What are hidden jobs and how they can help you make your next career move. Available at: <a href="https://www.stylist.co.uk/life/careers/hidden-jobs-how-to-find/918752">www.stylist.co.uk/life/careers/hidden-jobs-how-to-find/918752</a>

